

MEDIA ADVISORY

Warehouse Lending is a Profitability Enhancement Tool for Originators and Brokers Becoming Bankers

Expert perspective from Street Resource Group President Stanley Street available during and after MBA Secondary Marketing Conference in San Francisco

WHO: Stanley Street, president of Atlanta-based Street Resource Group (SRG), offers expert perspective on the importance of building warehouse lines to strengthen warehouse lenders' competitive edge, and the need for business process automation that enables mortgage lenders to manage their pipeline more effectively while increasing efficiency.

SRG provides innovative technology solutions and software platforms specific to warehouse lending. SRG's core product is the SRG Warehouse Loan System, a configurable Microsoft SQL2000 .NET platform that provides an automated workflow environment for secure online real-time warehouse lending.

WHAT: Warehouse lines are in higher demand as a result of the economic conditions that have driven record mortgage lending activity for the last five years. Further, higher volume lending has also fed the broker becoming banker trend, creating even greater appetite for warehouse lines.

Increasing interest in warehouse lending has also created a need for better warehouse lending management and automation to streamline the funding process, to monitor collateral requirements and to ensure profitable cash management. Technology that enables lenders to track and manage their warehouse pipeline within a secure real-time online environment is essential to a true enterprise lending environment.

WHEN: Street is available at the MBA's Secondary Marketing Conference in San Francisco May 2 through 4, and afterwards.

CONTACT: Tara Tuschinski
Media Contact, SRG
(678) 781-7209

About SRG

Atlanta-based Street Resource Group, Inc. (SRG) was founded by Stanley Street in 1986 as a technology solutions provider to the financial services industry. In 1999, the company made a strategic transition into the warehouse lending industry. For more than five years, SRG has focused solely on providing innovative technology solutions and software platforms specific to warehouse lending. SRG's core product is the SRG Warehouse Loan System, a configurable Microsoft SQL2000 .NET platform that provides an automated workflow environment for secure online real-time warehouse lending. This solution is specifically designed for warehouse lending and incorporates all of the functionality needed to manage lenders' loan pipelines and business processes. For more information, visit www.streetresource.com.

###