



NEWS RELEASE

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Street Resource Group, Inc. Expands Sales and Marketing Team

--Jim Bierma hired to create, maintain warehouse lending awareness --

ATLANTA, Aug. 1, 2006 — Street Resource Group, Inc. (SRG), a provider of innovative technology solutions and software platforms specific to mortgage warehouse lending, continues its growth in 2006 with the addition of Jim Bierma, as director of sales and marketing. Bierma is responsible for creating and maintaining market awareness about the benefits of warehouse lending and demonstrating to potential customers how the capabilities, best practices and resources of SRG will impact financial institutions' business strategy.

Bierma comes to SRG with a background in management and marketing. He began his management career as a consulting vice president for Bank Earnings International (BEI) in Atlanta, where he re-designed and streamlined processes for several large clients, resulting in increased earnings and productivity.

"With Street Resource Group's steady growth, it is important to have strong leadership and marketing expertise that supports the company's position in the marketplace," said Stanley Street, president of SRG. "Jim Bierma's skill in building client relationships and creating market opportunities, in addition to his considerable management experience, is a solid asset for our company and will contribute greatly to accelerating our growth and success even further."

Prior to joining SRG, Bierma held various management positions with several companies in the Atlanta area, including co-owner of Crest Marc, a residential real estate sales and consulting firm, and vice president of the strategies group at Prudential Bank. His most recent position was global partner manager at International Network Services (INS), one of the world's largest independent IT solutions and securities provider, where he managed INS's relationships with Microsoft and the EMC Corporation, a leading supplier of products, services and solutions for information storage and management. One of his biggest professional achievements at INS was increasing channel and partner sales from 7 percent to more than 13 percent of the company's total revenue over a one year period. In 2005, he received INS's CEO award for outstanding contributions.

About SRG

For the past twenty years, Atlanta-based Street Resource Group, Inc. (SRG) has been an innovative technology solutions provider to the financial services industry. For more than seven years, SRG has focused solely on the warehouse lending industry. First developed in 1994, SRG's core product is the SRG Warehouse Loan System, a configurable Microsoft .NET software application that provides an automated workflow environment for secure online real-time warehouse lending. This solution is specifically designed for warehouse lending and incorporates all of the functionality needed to manage the entire warehouse loan life cycle. For more information, visit www.streetresource.com.

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